

eTapestry Cloud Fundraising

Packaged Pricing



Our cost-effective monthly subscriptions have no upgrade fees, no backup fees, no high cost maintenance fees, and, since eTapestry is in the cloud, the only hardware you need is your laptop. Simply put, eTapestry is the most effective and affordable fundraising solution in the market.

STARTER	ESSENTIALS	PRO
\$99/month	\$199/month	\$399/month
<ul style="list-style-type: none"> • Web-based Fundraising and Constituent Management Database • Unlimited Users License • Up to 1,000 records • Mobile Access 	<ul style="list-style-type: none"> • Web-based Fundraising and Constituent Management Database • Unlimited Users License • Up to 5,000 records • Document Attachment • Executive and Benchmarking Reporting • MS Outlook Email Integration • Mobile Access 	<ul style="list-style-type: none"> • Web-based Fundraising and Constituent Management Database • Unlimited Users License • Up to 15,000 records (additional records can be added) • Document Attachment • Executive and Benchmarking Reporting • MS Outlook Email Integration • National Change of Address (1x annually) • Role-Based Security and Admin • Mobile Access
Online Fundraising	Online Fundraising	Online Fundraising
1 online fundraising form* 25,000 emails + eMarketing reports**	3 online fundraising forms* 50,000 emails + eMarketing reports**	5 online fundraising forms* 100,000 emails + eMarketing reports**
Training and Support	Training and Support	Training and Support
Email Support Chat Support Unlimited On Demand Training	Email Support Chat Support Unlimited On Demand Training Instructor-Led online classes	Email Support Chat Support Unlimited On Demand Training Instructor-Led online classes

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STARTER Implementation and Other Services	ESSENTIALS Implementation and Other Services	PRO Implementation and Other Services
Advanced Import	Basic Data Conversion***	Basic Data Conversion***
Implementation Consulting	Advanced Import	Advanced Import
	Implementation Consulting	Implementation Consulting

Add-ons	Packages	Price
Phone Support	All	\$99/month
Block of 2500 Records	ESSENTIALS and PRO Only	\$49/month
Personal Fundraising	All	\$69/month
Greater Giving	All	\$49/month
eStore	All	\$69/month
Donor/Member Login	All	\$99/month
Moves Management	All	\$29/month
Planned Giving Calculator	All	\$29/month
Additional email bands	All	5,000 emails - \$120
		10,000 emails - \$200
		25,000 emails - \$400
		50,000 emails - \$650
		100,000 emails - \$1,000
		250,000 emails - \$2,000
		500,000 emails - \$2,500

Additional Services sold:

- Custom conversion
- Custom online giving form
- Target Analytics®
- Data Enrichment Services™
- Website templates
- Custom websites
- Consulting packages

Additional Information

Web based Fundraising includes:

- Fundraising management database
- Accounting export
- eReceipting
- Blackbaud Merchant Services
- Segment gifts
- All updates and enhancements
- Social media integration

Personal Fundraising and eStore monthly price includes page creation. Additional consulting services are available depending on need.

* **Online fundraising forms include:** donation, event, membership, golf, basic contact forms (custom development available upon request with additional charges) Visit www.eTapestry.com to view examples.

** **eMarketing includes:** eTapestry's advanced email reporting tools, spam reports, delivery reports, click through reports etc.

*** **Basic Data Conversion includes:** conversion of individual and organizational data fields and conversion of gift data fields. Data must be contained in three (3) Microsoft Excel® files or three (3) Microsoft Access® files. There is a maximum of sixty (60) columns per Excel worksheet or Access table and a maximum of 100,000 gift transactions. One test run is included.

► To learn more about eTapestry, visit www.etapestry.com or contact your Blackbaud account representative.