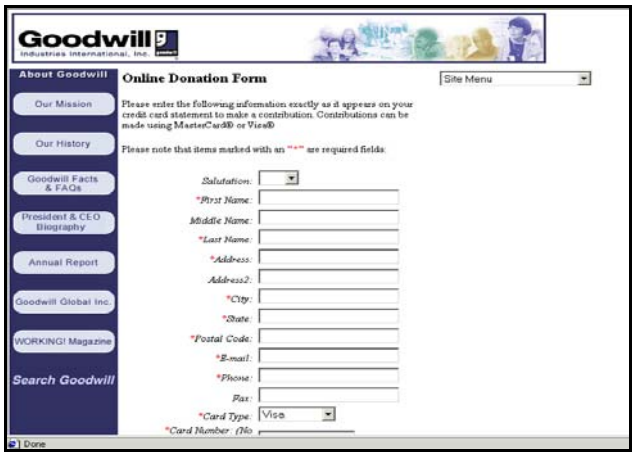
eTapestry's Ecommerce

What is it?

eTapestry's e-commerce capabilities provide full integration of your eTapestry database with online donation and/or event registration functions from your website. With it, you can easily add special pages to your website for accepting online donations or for setting up registration pages for special events, or conferences. These gifts and registrations are then automatically added to your eTapestry database, saving you time and administration, while giving your donors the flexibility they desire. The E-Commerce capabilities integrate with the eTapestry Donor Login capability.

How does it work?

1. eTapestry works with you to create an online donation or registration page that matches your website look.
2. A donor visits your website and completes a gift transaction or registration.
3. When the donor submits the transaction or registration, a new donor record is created in your database. You can periodically review the Online Donor report to search for duplicate donors.



Donation pages match the look of your website.

4. eTapestry sends the transaction data to one of two credit card processing providers that have partnered with eTapestry. You can choose the provider that best meets the needs and fee structures for your organization. The transaction is verified and a confirmation email is sent to the donor.
5. A message is then sent to a representative in your organization notifying you of the online gift or registration. Optionally, you can send your own confirmation email or thank you to the donor using eTapestry functionality.
6. eTapestry records the donor's information and the transaction in the donor's journal. You can report on the transactions using the Online Giving report.

Summary

Setting up E-Commerce functions with your website has never been easier or faster. And with complete integration to your eTapestry database, you save time and effort. Weave together your website, database, and donors with eTapestry's E-Commerce capabilities!

The E-Commerce integration is available for a one-time, basic page setup fee of $499 (USD) plus a monthly fee of 10% of your base eTapestry service. There is a minimum monthly fee of $10. Setup includes the creation of your online giving or registration pages as well as hosting on eTapestry's secure servers. Features beyond our basic giving and registration pages, as well as updates and modifications are subject to additional fees.

Additional credit card and third party processing charges apply.

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