

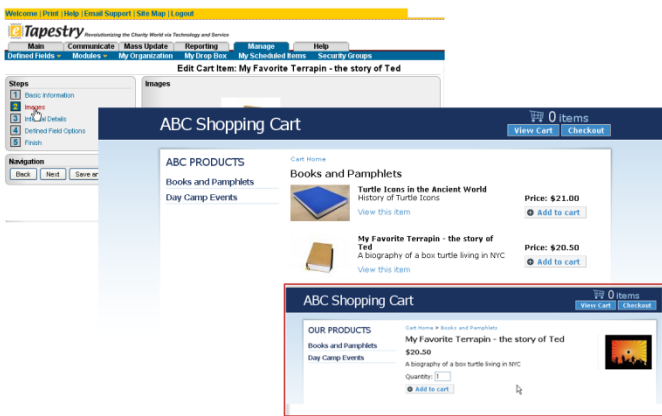
eTapestry Cart Module

What is it?

The eTapestry Cart provides Shopping Cart functionality that is tightly integrated with the eTapestry database. This simple to use tool allows you to manage the content of your Cart in eTapestry, and provides a new way of reporting and storing purchase transactions that will be familiar to anyone who uses shopping carts on the web.

How does it work?

You will set up your Cart in a new section of eTapestry. There will be some standard web templates to choose from to set the look and feel of your Cart, or you can choose to have our eCommerce team customize your Cart. A step-by-step process walks you through adding items to your site – with short and long descriptions, and both a thumbnail and large picture.



Create your own shopping cart within your eTapestry database.

You can also configure the behind-the-scenes processing of your Cart – from how it will calculate shipping fees and sales tax, to the Fund that will be associated with the purchase of each Item on the Cart, to the format and content of the order confirmation email to be sent to the purchaser.

Donations on the Cart

You can set up items on your cart to represent donations as well as non-deductible purchase items



The Cart can be used to sell products and to receive donations

Within eTapestry, a transaction involving a non-deductible item will be stored as a purchase, while a transaction that includes a deductible amount will be stored as a gift. This will make it much easier to separate donations from purchases in your reporting. Each Cart transaction will be tied to the appropriate item, to make reporting a snap, and the items that are purchased together will be grouped together as a segmented transaction in eTapestry.

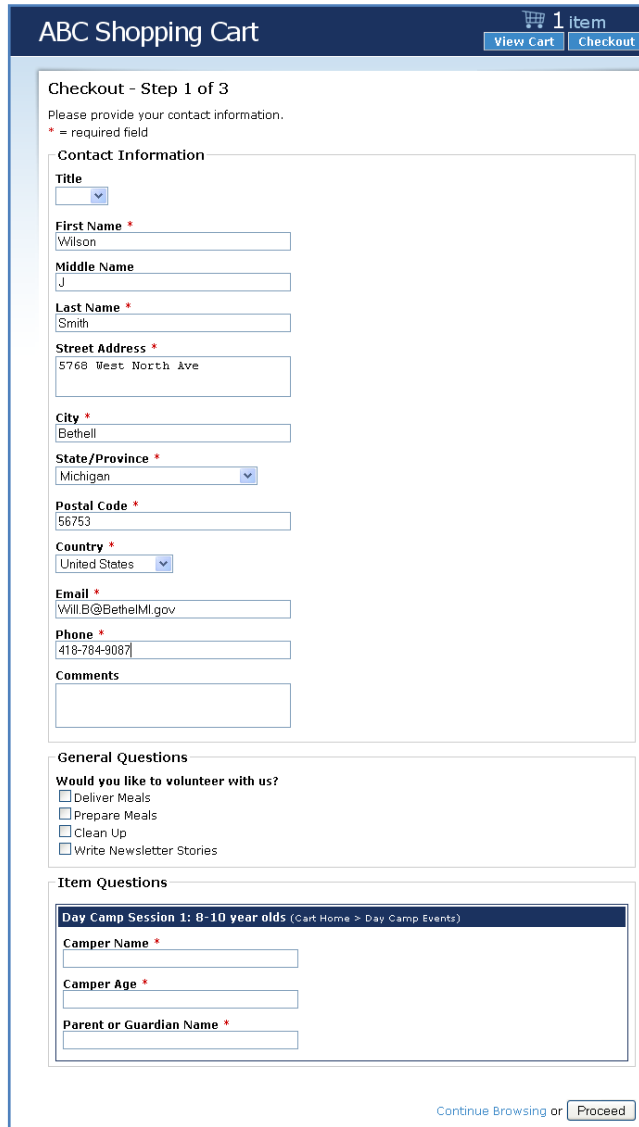
Item Name	Quantity	Unit Price	Price
Turtles In My Yard	1	\$14.50	\$14.50
Help All You Can			\$35.00
		Item Total:	\$49.50
		Shipping Fee:	\$101.50
		Order Total:	\$151.00

Date	Type	Description	Pledged	Received	Purchased
7/27/09	Segmented Transaction	3 Segments	\$0.00	\$151.00	\$116.00
	Gift	Fund - General Purchases	\$35.00		
	Purchase	Fund - Special Publications	\$14.50		
	Shipping	Fund - Shipping Fees	\$101.50		

Purchases show up automatically as an eTapestry journal entry.

Setting User Defined Fields on the Cart

The Cart can be set up to gather information from the purchaser which will be stored in User Defined Fields in eTapestry.



ABC Shopping Cart 1 item [View Cart](#) [Checkout](#)

Checkout - Step 1 of 3
Please provide your contact information.
* = required field

Contact Information

Title

First Name *

Middle Name

Last Name *

Street Address *

City *

State/Province *

Postal Code *

Country *

Email *

Phone *

Comments

General Questions

Would you like to volunteer with us?

Deliver Meals
 Prepare Meals
 Clean Up
 Write Newsletter Stories

Item Questions

Day Camp Session 1: 8-10 year olds (Cart Home > Day Camp Events)

Camper Name *

Camper Age *

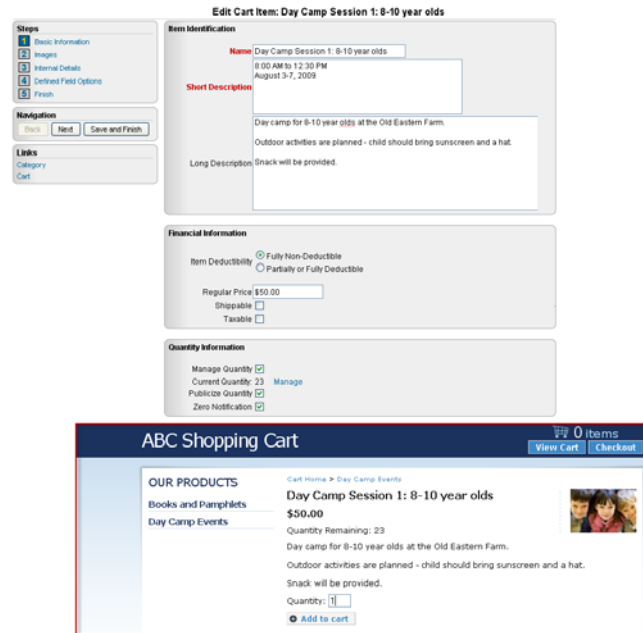
Parent or Guardian Name *

[Continue Browsing](#) or [Proceed](#)

Item-specific UDFs can be collected at Checkout, along with general checkout questions. In addition, you can associate static UDF values to be assigned to transactions based on the item selected on the Cart.

Tracking Available Quantity on the Cart

You can choose to have the Cart keep track of the quantity available for an Item, and to notify you when it is sold out.



Edit Cart Item: Day Camp Session 1: 8-10 year olds

Steps
1 Basic Information
2 Images
3 Internal Details
4 Defined Field Options
5 Finish

Navigation
[Back](#) [Next](#) [Save and Finish](#)

Links
Category
Cart

Item Identification

Name: Day Camp Session 1: 8-10 year olds
8:00 AM to 12:30 PM
August 31, 2009

Short Description:
Day camp for 8-10 year olds at the Old Eastern Farm.
Outdoor activities are planned - child should bring sunscreen and a hat.

Long Description: Snack will be provided.

Financial Information

Item Deductibility Fully Non-Deductible
 Partially or Fully Deductible

Regular Price: \$50.00
Shippable
Taxable

Quantity Information

Manage Quantity [Manage](#)
Current Quantity: 23
Publicize Quantity
Zero Notification

ABC Shopping Cart 0 items [View Cart](#) [Checkout](#)

OUR PRODUCTS [Cart Home > Day Camp Events](#)

Books and Pamphlets
Day Camp Events

Day Camp Session 1: 8-10 year olds
\$50.00
Quantity Remaining: 23
Day camp for 8-10 year olds at the Old Eastern Farm.
Outdoor activities are planned - child should bring sunscreen and a hat.
Snack will be provided.
Quantity:
[Add to cart](#)

The Cart will prevent a purchaser from placing an order for more items than you actually have. This feature is especially useful for keeping track of things like workshop registrations.

Summary

eTapestry's Cart module provides an easy way for your organization to sell products on your website. With the automatic data flow into eTapestry, there's no need to manually enter donations and donor information or perform a data synch with another system.

You can select from two payment options for the Shopping Cart Module to best fit your needs. Option 1 is a monthly fee of 10% of your base eTapestry service, with a minimum monthly fee of \$10. Option 2 is a flat fee of \$.75 for each transaction processed. Standard credit card and transaction fees from third party transaction providers also apply to both options. Custom page creation is optional and is available starting at \$899.

For more information on eTapestry's Shopping Cart, please contact us at info@etapestry.com or 888-739-3827. eTapestry is a Blackbaud Company