

## eTapestry for Congregations

Established in 1999, eTapestry has become the leader in providing web-based fundraising software and web services to nonprofit organizations around the world. Today, over 4000 nonprofits of every type and size utilize eTapestry to manage their prospect, donor, and member records, track giving details, and manage their relationships and communication.

Now, eTapestry is available for Congregations of all types and sizes. Specific features and functionality designed to meet the unique needs of congregations is now included. And as a web-based program, it is the ideal solution for the way a congregation operates.

### How does it work?

Because eTapestry is web-based, you access your data from any computer with an Internet connection. Staff can access important congregational data from the office or at home. Non-staff leadership can also access data as needed, without requiring help from administrative staff. Advanced security settings allow you to control what each user can see, and do. So some users may see basic contact data on a member, but not see giving information.

In addition, eTapestry eliminates the maintenance required with most software. There are no programs to load, updates to install, or compatibility issues to worry about. It's all handled by eTapestry using their world class hosting facilities and expert personnel. eTapestry even handles data backups. All of this frees your congregation from the time, and expense of managing software.

### Congregation specific features

In addition to the many standard eTapestry functions, a set of specific features designed to meet the unique needs of congregations is included with eTapestry for Congregations. This includes specialized household relationship capabilities – allowing you to easily manage multiple family members as individuals, and as part of a family. Segmented gifts allow you to record contributions split between multiple funds, programs, or tributes. Our Simple Import module lets you easily upload existing records from a spreadsheet, and our Congregation template lets you quickly and easily set up fields, queries, and reports that will help you track all the information you need. Top it off with the eTapestry for Congregation's training program, giving you a head start on effectively utilizing your new software.

### Everything you need

In addition, eTapestry can provide your congregation with many of the other tools you need, including:

- ✍ *Website development and hosting*
- ✍ *Online giving and registration pages for your website*
- ✍ *Continuous software updates and enhancements*
- ✍ *Professional training available in online classes or in recorded sessions*
- ✍ *Database conversion – for electronic transfer of your current data to eTapestry*
- ✍ *The finest customer support and service*

### Cost effective

Best of all, eTapestry doesn't require you to purchase software. Instead you pay a low monthly fee - which includes email support and all software updates. Complete systems begin at \$35/month, making eTapestry an affordable and effective solution for congregations of all sizes. To learn more about eTapestry, visit our website at [www.etapestry.com](http://www.etapestry.com), or contact us at 888-739-3827 or at [info@etapestry.com](mailto:info@etapestry.com).

**eTapestry Features** – at the heart of eTapestry is one of the most advanced congregation management systems you will find. Here are some highlights of eTapestry's features.

## Donor/Member Management

- Powerful search engine for account lookups
- Handles all variety and combination of account types (individuals, couples, families, corporations, foundations, etc.) from a single screen. Unlimited addresses, phones, titles, salutations, etc.
- Unlimited user defined categories for tracking demographics or interests
- Unlimited links to other accounts with reciprocal relationship linking
- Built in links to U.S.P.S. and other international postal services/telephone directories/mapping service
- Additions and changes to record tracked by date and user
- On screen drill down reporting from any field

## Gift Maintenance

- Complete gift processing for all forms of gifts – cash, check, cc, stock, gift-in-kind, and real estate
- Complete pledge processing – including reminders, reporting, and variable schedules
- Memorial/tribute processing and reporting
- Non-deductible, matching gift, and soft credit handling

## Query/Reporting

- All fields available for query, reporting, and exporting
- Simple, building block style, reusable queries with graphical interface for combining, adding, or subtracting
- All reports feature full drill down capability to any specific sub-totals, gift amount or donor record
- A wide range of standard reports on account, gift, memorial/tribute, or system information
- A flexible report writer for creating custom reports and exports
- Executive Reporting for advanced analysis
- Export files work with MS Word or MS Excel
- Reports can be delivered to screen, printed, emailed, or emailed in PDF format.

## Congregation Specific Features

- Household relationship tracking
- Segmented gifts
- Simple Import module
- Special template for easy setup of standard fields, queries, and reports for congregations
- eTapestry for Congregations training program

## E-Commerce/Website Integration

- Accept online donations from your website and have the data automatically recorded in eTapestry
- Allows event registration (seminars, workshops, dinners, golf outings) on your website and have the data automatically input to eTapestry

## Communications

- Capabilities for both individual or mass email
- Recording of all emails in account journal
- Integrates with MS Outlook email
- Contact management style tickler and calendar system

## Optional Services

- Planned Gift Calculators
- Online Prospect Research tools
- Matching Gift Database
- Advanced email tools
- eReceipting capabilities
- Moves Management
- Raising More Money
- NCOA processing
- Phone Updating
- Document attachment – photos, articles, etc.

## Other

- Interactive On-line help
- Web based user support and training
- Daily backups and automatic updates included
- SSL encryption of all eTapestry data

## Website Development

- Complete website development, hosting, and maintenance
- Multiple website plans to select from
- Use your logos, colors, and style
- Includes emails, calendar, and reporting
- Integrates to online giving and registration pages
- Automatically updates the eTapestry database